



**Presentation at the Municipal Law Institute**  
***Local Approaches and Perspectives***  
***on the Unhoused Crisis***

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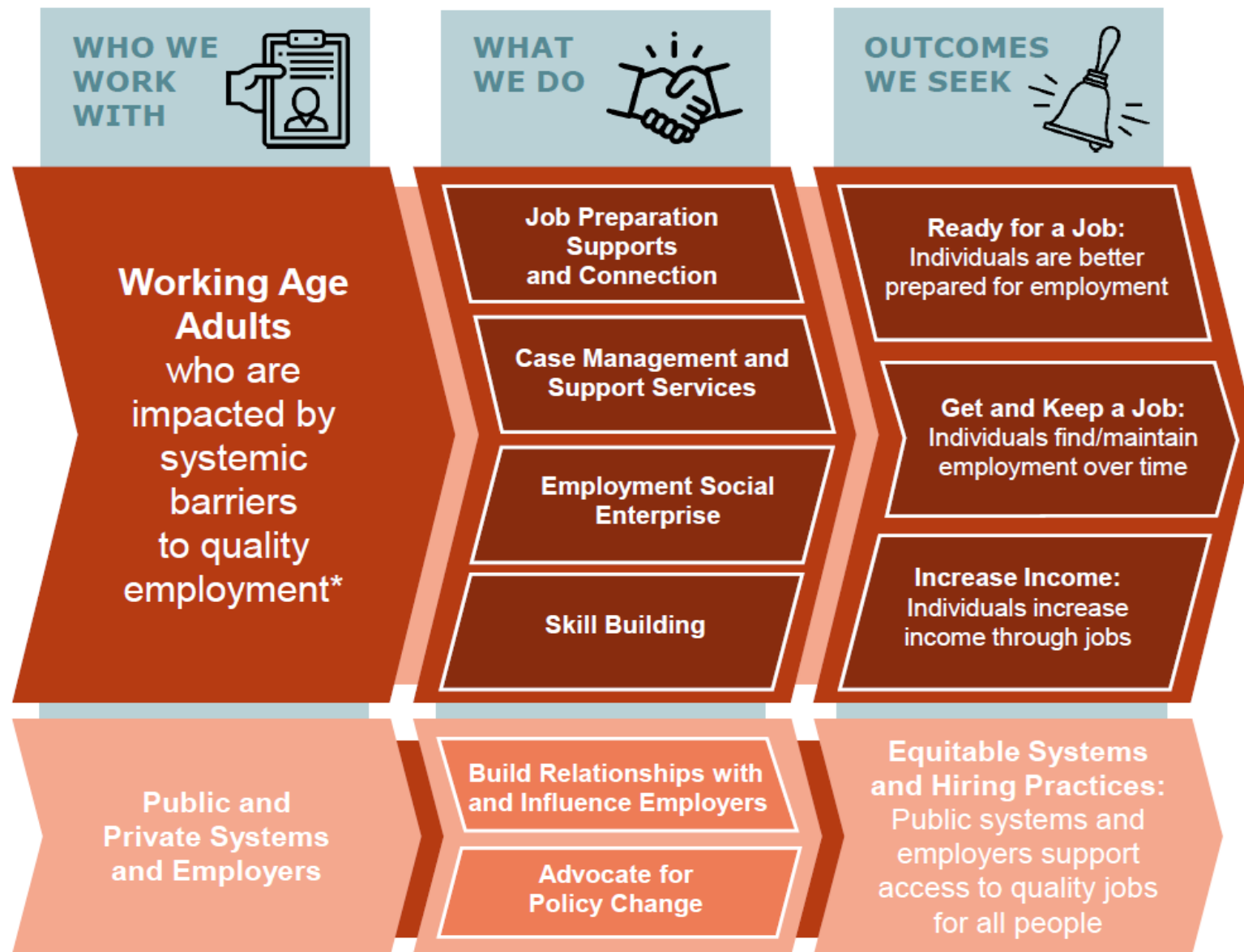


# CHRYSALIS

a nonprofit organization **Changing Lives Through Jobs**

**Chrysalis serves people navigating barriers to the workforce** by offering a job-readiness program, individualized supportive services, and paid transitional employment. We empower our clients on their pathway to **stability, security, and fulfillment in their work and lives.**

# THEORY OF CHANGE



  
**CHRYSALIS**  
a nonprofit organization **Changing Lives Through Jobs**

**We envision a community where everyone has the opportunity to work and thrive.**

\*Barriers include identity-based barriers (e.g., racism), homelessness, inequitable education, involvement with justice system, social and economic disadvantage, and immigration status. Quality employment refers to employment that supports an individual's ability to thrive.

**Last year, over 6,000 talented and resilient individuals accessed services at one of our five locations across Southern California.** By gaining an understanding of each individual's unique past and present circumstances, our staff can equip clients with the resources and support they need to succeed.

low-income

unstably housed

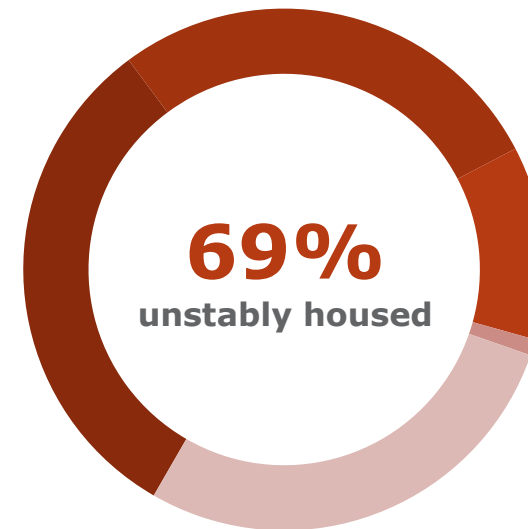
high school education or less

justice-involved

have children under 18

## HOUSING

AT START OF PROGRAM



■ 34% experience homelessness

■ 26% living with friends or family

■ 7% residential program

■ 2% hotel or motel

■ 28% permanently housed

### **Job Search Ready**

discusses hard and soft skills, the application process, and what steps come before starting the job search.

### **Job Applications**

guides clients through the different ways to search and apply for jobs, how to complete an application, and common application questions.

### **Soft Skills *or* Soft Skills for Reentry**

focuses on professional communication, networking, and challenging interview questions. Soft Skills for Reentry provides additional information for clients who have been impacted by the criminal justice system.

### **Workplace Success**

focuses being an employee, common workplace policies, and how to navigate difficult situations in the workplace.

Employment counseling

Job-readiness  
classes

Resume preparation &  
practice interviews

Online job application  
assistance

Computer lab & phone  
access

Work wardrobe &  
hygiene products

Transportation &  
scholarship funds

Transitional job  
opportunities



# CHRYSALIS

a nonprofit organization **Changing Lives Through Jobs**

- Work wardrobe & hygiene products
- Transportation & scholarship funds
- Access to mental health counselors



# CHRYSALIS

a nonprofit organization **Changing Lives Through Jobs**

- Computer lab
- Phone access
- Printer/copy access
- Mail receiving



“ **I have a good job I don't take for granted.** I can pay my bills. I can take care of my daughter and granddaughter. I can help my mother. I have a roof over my head. I have a vehicle... Life is beautiful. Today, I'm appreciative of life. I cherish life. I'm free.”

**-Ismael**



**1,594** clients secured  
employment.  
**1,709** worked a  
transitional job with us.

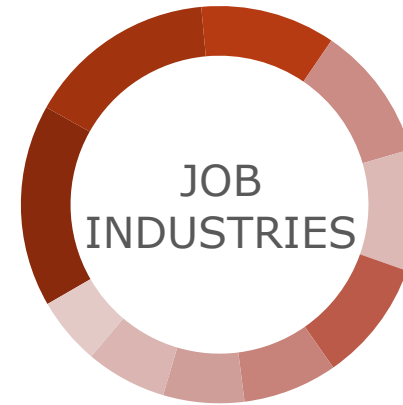
*2022 program results & social enterprise impact*



Last year, **3,332 hours** of core curriculum were conducted and a combined **5,212 resume writing and practice interview sessions** were held with clients by **141 program volunteers.**

**1,594** individuals secured employment in 2022 in a variety of industries.

63% of clients reached were still working after six months – a key milestone on their pathway toward retaining their job and self-sufficiency.



- 15% food service
- 14% other\*
- 10% maintenance/janitorial
- 10% retail/customer service
- 9% construction/general labor
- 9% warehouse
- 7% administrative
- 6% security
- 6% healthcare
- 4% transportation

*\*Includes entertainment, management, professional, technical, telemarketing, and undefined.*

# OUR SOCIAL ENTERPRISE

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Chrysalis has four employment social enterprise business divisions which offer transitional jobs to clients, giving them the opportunity to earn a paycheck and develop marketable experience and occupational skills within a supportive work environment as they continue to search for employment.

A transitional job with one of our business lines is often the steppingstone clients need to move on to employment outside of our organization.

In 2022, Chrysalis doubled the number of Roads crews to a total of 27.



Staffing &  
Direct Hire



Works



Roads



Safekeeping

# CHRYSALIS STAFFING est. 1991 & DIRECT HIRE PROGRAM est. 2015

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## Types of Jobs

- Janitorial
- Hospitality
- Warehouse
- Clerical

## Largest Customers

- Disneyland Resort
- John Stewart Company
- Gwen
- The Midnight Mission
- Shake Shack
- Skid Row Housing Trust
- SRO Housing Corporation
- Thermal-Vac Technology

**For over 30 years,  
Chrysalis has been  
connecting clients to  
temporary and temporary-  
to-permanent jobs. An  
increasing number of  
employers are utilizing our  
Direct Hire program.**



# CHRYSALIS WORKS est. 1994

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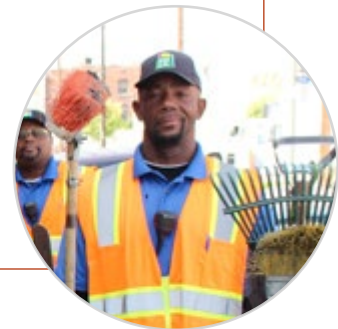
## Types of Jobs

- Street maintenance services
- Graffiti & trash removal
- Cleaning services

## Customers & Partners

- Business Improvement Districts

**Through contracts primarily with Business Improvement Districts, for nearly 30 years, we have been employing clients on street maintenance teams, providing street sweeping, pressure washing, and refuse removal services.**



# CHRYSALIS ROADS est. 2016

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## Types of Jobs

- Litter Abatement
- Brush Removal
- Special Clean-Ups

## Partners

- City of Los Angeles
- Butte County
- Caltrans – State & Local

**In partnership with Caltrans, the Los Angeles Mayor's Office of Reentry, and Butte County Office of Education, Roads hires people impacted by the criminal justice system to work on freeway maintenance teams.**



# CHRYSALIS SAFEKEEPING est. 2021\*

## Types of Jobs

- Cleaning services
- Storage facility services

## Customers & Partners

- The Weingart Center
- LAHSA – The Bin locations

\*Chrysalis has been providing these services for many years as a division of Chrysalis Works; we are now excited to spin them off into their own business line to accommodate continued growth.

**Safekeeping encompasses our contracted housekeeping and safe storage (Bin) services, providing clients with housekeeping and janitorial work and jobs at three free, safe storage facilities where housed and unhoused patrons can store and access their personal property.**



# The Bin

The Bin is a LAHSA-funded program in Skid Row for **voluntary person property storage**.

Chrysalis operates The Bin through our Safekeeping social enterprise, **providing transitional job opportunities** for our clients.



## THE BIN

LOS ANGELES  
PERSONAL PROPERTY STORAGE

### A free & secure storage facility

#### WHAT ARE THE BINS?

The Bins are safe and voluntary storage facilities managed by Chrysalis for community members to store and access their personal property. Space is available on a first-come, first-served basis.

New registrants are recommended to arrive in the morning. Patrons are required to renew their registration every seven days. Visit one of our three locations to learn more.

#### WHERE ARE THE BINS?

|   |   |  |
|---|---|--|
| 507 Towne Ave.<br>Los Angeles, CA 90013<br>(213) 878-9009 | 1146 N. Glendale Blvd.<br>Los Angeles, CA 90026<br>(213) 926-2445 | 540 San Pedro St.<br>Los Angeles, CA 90013<br>(213) 629-1050 |
|---|---|--|



| HOURS OF OPERATION   | HOURS OF OPERATION   | HOURS OF OPERATION   |
|--|--|--|
| <b>Monday-Friday</b><br>8 a.m. to 5 p.m.<br><b>Saturday</b><br>8 a.m. to 1 p.m.<br><b>Sunday</b><br>Closed | <b>Monday-Friday</b><br>7 a.m. to 4 p.m.<br><b>Saturday-Sunday</b><br>Closed | <b>Monday-Friday</b><br>8 a.m. to 5 p.m.<br><b>Saturday</b><br>8 a.m. to 1 p.m.<br><b>Sunday</b><br>Closed |

**No time limit on storage • No storage fees**





“ “ I want to thank Chrysalis for **backing me up and giving me a future.** I didn't think I was going to have a future. Two years later, I'm a Caltrans employee!

**-Dave**



**Downtown Los Angeles**  
522 S. Main St.  
Los Angeles, CA 90013  
(213) 806-6300



**Orange County**  
290 S. Anaheim Blvd.  
Anaheim, CA 92805  
(714) 204-3000



**Inland Empire**  
1450 E. Cooley Drive  
Colton, CA 92324  
(714) 204-3080



**San Fernando Valley**  
13545 Van Nuys Blvd. #1  
Pacoima, CA 91331  
(818) 794-4200



**Santa Monica**  
1853 Lincoln Blvd.  
Santa Monica, CA 90404  
(310) 401-9400



**Chrysalis at DOORS**  
Reentry Opportunity Center  
3965 S. Vermont Ave., 3<sup>rd</sup> Floor  
Los Angeles, CA 90037  
(323) 730-4442



## Thank You!

Feel free to contact me if you are interested in learning more or getting involved:

**Michael Graff-Weisner**

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Learn More:

**[www.ChangeLives.org](http://www.ChangeLives.org)**