

# ENTERTAINMENT LAW

*London*

A nighttime photograph of the London skyline. The Shard skyscraper is illuminated on the left, and the Tower Bridge is lit up in the center. The sky is a deep blue with some clouds. The water of the River Thames is visible in the foreground.

## 2022 ANNUAL SUMMER ABROAD PROGRAM

**JUNE 19—JULY 22, 2022**

The only summer abroad law program devoted exclusively to  
International Entertainment Law!

Presented by Southwestern Law School's  
Donald E. Biederman Entertainment and Media Law Institute

Welcome to the 18<sup>th</sup> Annual International Entertainment and Media Law program in London, U.K., hosted and presented by Southwestern Law School.

The first summer abroad program wholly dedicated to international entertainment and media law, this five-week excursion is designed to provide a unique and inspiring educational and international networking experience for law school students in the United States and abroad.

Running from Sunday, June 19 through Friday, July 22, the program offers attendees an opportunity to enroll in up to two of the four courses on offer for a total of 6 academic credits under American Bar Association guidelines. The courses are taught in London for a total of four hours a day from Monday through Thursday, enabling the participants to immerse themselves in the historic and cultural aspects of the country during off-hours and to explore nearby regions and even take domestic trips throughout Europe over the extended weekend.

The program further features excursions to visit the U.K. Supreme Court, the Royal Courts of Justice, Chelsea Stadium, and other legal, entertainment, media, and cultural institutions in London.



## CALENDAR

Saturday, June 18

Students check into College Hall

Sunday, June 19

Mandatory Orientation; Thames River Cruise

Monday, June 20

Classes begin

Wednesday, July 20

Last day of classes

Thursday, July 21

Final exams in International Entertainment Law and International Art Law

Friday, July 22

Final exams in International Sports Law and Negotiating and Drafting International Entertainment Contracts; Farewell Dinner Party

Sunday, July 24

Last day to vacate College Hall

## COURSES & SCHEDULE

Courses meet Monday through Thursday in the first four weeks of the program, and Monday through Wednesday in the final week. Students may enroll in two of the following courses (one course in Period One and a second course in Period Two):

### PERIOD ONE

9:00–11:00 a.m.

International Entertainment Law (3 units)

or

International Art Law (3 units)

### PERIOD TWO

11:10 a.m.–1:10 p.m.

International Sports Law (3 units)

or

Negotiating and Drafting International Entertainment Contracts  
(3 units)

## CLASSROOM LOCATION

University of Law, a private law school, operating throughout the U.K.: [www.law.ac.uk/locations/london-bloomsbury/](http://www.law.ac.uk/locations/london-bloomsbury/)

\*The University of Law is not a co-sponsor of this program and has not reviewed or approved its academic content. The program is offered solely by Southwestern Law School, with the approval of the American Bar Association.

## COURSE DESCRIPTIONS

### International Entertainment Law / Professor Kevin J. Greene

This course explores select international legal issues that arise when representing clients in the entertainment industry — especially those in music, publishing, and film. Major topics include but are not limited to: The creative personality and the creative process; cross-border acquisition of rights to literature, drama, music, art; the recognition and exploitation of celebrity interests in name and likeness; the interest of fans in celebrities and the implications of rights of privacy; reputational interests of celebrities; trademarks and the use of trade symbols and principles in entertainment; the protection of artistic expression through copyright; principles of entertainment contracts and recording agreements; barriers created by copyright and international trade laws to cross-border exploitation of entertainment products; censorship, and international piracy; the cross-border collection of entertainment royalties; and matters related to professional responsibility. Cases and other legal materials to be studied include those from the United States, Australia, Great Britain, New Zealand, Japan, China, South Korea as well as the countries of the European Union.

### International Art Law / Professor Henry Lydiate

Artworks reflect the cultures of their creators, but artworks themselves know no boundaries. Perhaps, for this reason, the most interesting and newsworthy issues in art law today are international law issues. This course will address international legal issues related to art as a creative endeavor, art as an article of commerce, and art as a significant cultural artifact. Issues to be examined include: the moral rights of artists; international copyright (and other) protections for artists and their work; legal aspects of international art loans and consignments; export and import control laws designed to prevent the cross-border shipment of culturally significant artworks; and the recovery of stolen artworks, especially those plundered during wartime, including statutes that prevent the seizure of artworks from non-profit museums, in order to encourage international art loans, even if the artworks were stolen or illegally exported.

### International Sports Law / Professor Christopher Cameron and Professor Simon Gardiner

International Sports Law consists of two parts. Part One introduces the student to the law governing the workplace in selected sports industries in North America, primarily the United States but with reference to Canada and the international Olympic movement. Emphasizing professional team sports, Part One will examine the following: federal labor law and collective bargaining; antitrust regulation of the sports industries; the labor antitrust exemptions; professionalism and amateurism; and cheating, including the use of performance-enhancing substances. Part Two surveys current legal issues relating to the global sports industries, with a special emphasis on sports in the European Union. Among the topics to be studied are the following: the nature of the sports industries; sports law as a distinctive discipline of study; the business structures of team versus individual sports; player transfers; cheating, including the use of performance-enhancing substances; licensing of international broadcasting rights; international merchandising; effective sports governance; and dispute resolution by national courts and the International Court of Arbitration for Sport.

### Negotiating and Drafting International Entertainment Contracts / Professor Orly Ravid

Students receive a foundational understanding of the entertainment industry in a global marketplace, key players, and various negotiation styles. It will be an overview of commonly used agreements in entertainment transactions. Students will learn the characteristics of optimal contract language and the construction of written agreements that best reflect the intent of the parties hoping to avoid disputes. The course will also include an examination of the intersection of various bodies of law such as copyright (including, for example, a few relevant differences between U.S. and E.U. and U.K. copyright law), labor & employment, tort, contract law, collective bargaining agreements, and their impact on entertainment contracts and industry practices. Students will draft contract provisions and whole contracts and be given professor feedback.



“

It was a priceless opportunity to study art and the law. My experience in London is one I will cherish forever.”

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**VICTORIA COUCH**

Southwestern Law School  
2019 participant

## FACULTY/STAFF



### Professor Chris Cameron

A full-time law professor and labor relations neutral. As the Justice Marshall F. McComb Professor of Law at Southwestern Law School in Los Angeles, Professor Cameron teaches and writes about the law of the workplace, with a special emphasis on

its intersection with entertainment, sports, immigration, and bankruptcy law.

His scholarship includes authorship or co-authorship of 30 articles, nine book chapters, and two books. He has over 25 years of experience and has decided more than 400 cases as an arbitrator and civil service hearing officer. He is a Member of the National Academy of Arbitrators and serves as Chair of the Academy's Region 16 in Southern California.

Professor Cameron's public service includes his current term as Chair of the Los Angeles County Employee Relations Commission. After clerking for Judge Harry Pregerson of the United States Court of Appeals for the Ninth Circuit, Professor Cameron practiced labor law in Southern California. He is a graduate of UCLA and Harvard Law School, where he was an editor of the Harvard Law Review.



### Professor Simon Gardiner

Simon Gardiner is a Professor of International Sports Law and has worked at several universities in the U.K. and Australia. Since 2006 he has been at Leeds Beckett University. Simon has been an active

researcher in the area of sports law for around 25 years and has an international reputation. His particular research interests include sports governance and the regulation of sports-related corruption and racism in sport.

Simon has published widely in refereed journals, numerous professional journals, and book collections of edited chapters across a range of sports-related disciplines, including law, sociology, and management. He is the lead author and editor of the U.K.'s principal student-targeted textbook, namely Gardiner et al, Sports Law, due to be published in its fifth edition in December 2020.



### Professor Kevin J. Greene

Kevin J. Greene joined Southwestern's faculty in 2020. Professor Greene is a nationally recognized entertainment and intellectual property law scholar and an expert witness consultant for copyright,

trademark, publicity rights, and entertainment contract disputes. He is a highly committed, outstanding teacher as well as a passionate leader and an IP law influencer. He teaches Contracts and Copyright Law.

Professor Greene was most recently a tenured Professor of Law at Thomas Jefferson School of Law in San Diego. He has also been a visiting professor at the University of San Diego School of Law. In addition to Contracts and Copyright, he has also taught IP, Entertainment Law, Music Law, Publicity Rights, International Entertainment Law, and IP in the Cannabis Industry.

Before becoming a law professor, Professor Greene practiced law in New York at the premier law firm of Cravath, Swaine & Moore, where he represented high profile companies such as Time Warner and HBO in litigation matters. He later joined New York's top entertainment law boutique firm, where he represented clients such as film production companies, including Director Spike Lee's 40 Acres and a Mule film company, iconic music artists including Harry Connick, Jr., Bobby Brown, and the seminal rap group Public Enemy. Professor Greene was the first law professor voted a Top Ten attorney by the San Diego Bar in the field of IP in 2005.



### Professor Henry Lydiate

An international art lawyer who has specialized in the law relating to visual art and design for over 35 years. A scholar-practitioner who has been a visiting tutor at leading U.K. art schools and colleges;

former Visiting Professor in Art Law at the University of the Arts London; current educational portfolio includes designing and delivering international legal and art business modules for Sotheby's Institute of Art and Southwestern Law School.

Commissioned in 1976 by Arts Council of Great Britain and The Calouste Gulbenkian Foundation to conduct research into the legal needs of visual artists in the U.K., which led to his establishing Artlaw Services, a non-profit national legal advice and professional practice training service: Chairman and pro bono legal adviser and trainer until 1984. Founding partner of The Henry Lydiate Partnership LLP, the international art business consultancy whose current clients include artists, artists' estates, collectors, agents & dealers, art fairs, auction houses, foundations, and public-facing art institutions.

Henry has published numerous articles and publications



The London Summer Program is an experience that incorporates so much room for achieving both personal and professional goals. I could not have asked for a better way to spend my summer!"

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### DEBORAH KADIRI

Howard University School of Law  
2019 participant

and currently writes a regular Artlaw column published by Art Monthly since its first issue in 1976. Henry received a Bachelor of Laws, LLB, from the University of Newcastle Upon Tyne, U.K. Former practicing Barrister and Pupil-master, Inns of Court, U.K.



### Professor Orly Ravid

Orly Ravid is the former Director of the Donald E. Biederman Entertainment and Media Law Institute and a Professor of Law at Southwestern where she teaches in the Entertainment & The Arts Legal Clinic and

has taught Copyright in the SCALE program.

She is also an entertainment attorney previously Of Counsel at Mitchell Silberberg & Knupp LLP's Entertainment Transactions and presently Senior Counsel at Tubi. Professor Ravid is the founder of film non-profit The Film Collaborative (TFC), has advised and contributed to Sundance's Artist Services / Transparency Project, and has spoken about distribution on panels and conferences at film schools and festivals around the world including: Cannes, Berlinale, Sundance, UCLA, USC, Columbia University, IDFA, SXSW, DOC NYC, and LAFF/Film Independent. She has written numerous articles on distribution co-authored the book How Not to Sign a Film Contract and Selling Your Film Without Selling Your Soul.

Professor Ravid earned her B.A., English Literature, from Columbia University, Barnard College, and her J.D. on a full scholarship from Southwestern Law School (SCALE Program).



### Tamara Moore, Director

Tamara Moore is the Senior Associate Director of the Donald E. Biederman Entertainment and Media Law Institute and the Director of the London Summer Study Abroad Program. Her career in the Institute

spans more than 20 years, and she has traveled to London for its summer law program for the past eleven years. In addition to overseeing all aspects of the London program, she is the chief admissions professional for Southwestern's LL.M. program in entertainment and media law. Tamara is a member of the Media Law Resource Center (MLRC) and sits on the planning committees for many of the Biederman Institute's various entertainment and media law conferences and symposia.



This is a program I will remember for the rest of my life. If you're on the fence, GO!"

### EDWARD OCAMPO

Southwestern Law School  
2018 participant

## HOW MUCH WILL IT COST?

Application Fee	\$250
<i>(non-refundable but applied toward tuition)</i>	
Reservation Fee	\$750
<i>(non-refundable but applied toward tuition)</i>	
Tuition	\$5,626
Housing and Materials	\$2,874
<i>(includes housing, breakfast, books and materials, London-area excursions, orientation lunch, and final dinner party)</i>	
Total	\$9,500

Tuition and fees paid to Southwestern Law School (\$9,500) will cover:

- ◆ Tuition and fees for two courses (6 units)
- ◆ Private en suite dorm room (e.g., private shower & toilet)
- ◆ Breakfast in the dorm dining room
- ◆ Assigned books and reading materials
- ◆ Opening-day London lunch and excursion, farewell dinner party, and several other program excursions

Students must bear the following costs not included in tuition:

- ◆ Airfare to and from London
- ◆ Lunch, dinner, snacks, drinks
- ◆ Transportation in London
- ◆ Entertainment
- ◆ Travel expenses for weekend, out-of-London trips
- ◆ Phone calls
- ◆ Personal items, including toiletries, clothes and souvenirs

### Prices in London

- ◆ Goods and services cost about the same in London as they do in the United States.
- ◆ But, as this brochure goes to press, 1 British Pound Sterling is equivalent to \$1.38 U.S. Dollars, and the exchange rate may be greater by June/July 2022.
- ◆ As a result, students should estimate that purchases in London will cost them more than what they would cost in the U.S. and budget accordingly.

## **DATES AND DEADLINES**

**February 1** > Acceptance to the program will be offered to applicants on a rolling basis beginning February 1. Applications will be accepted until maximum enrollment is reached. Enrollment in each course is limited due to classroom size, so applying early is strongly encouraged.

**Immediately After Acceptance** > A reservation fee of \$750 will be due immediately after acceptance. Until the reservation fee is received, the student's spot in the program will not be reserved and may be offered to another applicant.

**Mid-April** > Enrollment agreements and statements for the remaining balance of the tuition will be mailed to students in mid-April.

**May 1** > Signed enrollment agreements and payment of the balance of tuition (or confirmation of Financial Aid) will be due by May 1.

## **TRAVEL AND LIVING ACCOMMODATIONS**

Students will be responsible for their own travel arrangements to and from London. Housing has been arranged at the University of London's College Hall and will be provided for program participants from **Saturday afternoon, June 18 through Sunday morning, July 24**. All rooms are single occupancy and have private toilets and showers. Housing includes breakfast. There are no cooking facilities available to students in College Hall but College Hall is in the University of London/Russell Square/ Bloomsbury District of London, where a wide variety of eating establishments are located.

## **ADMISSION AND COURSE CREDIT**

Southwestern is approved by the American Bar Association and is a member of the Association of American Law Schools. The ABA has approved the International Entertainment and Media Law London Summer Program. Applicants must be law students in good standing with sufficient English proficiency. Prior to the start of the summer program, each student must have completed the first year of law study and must submit a transcript and a letter of good standing from his/her home institution.

Students may register for two courses, for a total of six-semester units of credit. Each professor will administer a final exam and assign grades. Grades will conform to Southwestern's grading policies. Southwestern utilizes an alpha grading system in which the actual grade earned is represented by an alphabetical letter. Grades are assigned from A+ (4.33) to F (0.00). Students are advised to consult their home institution policies concerning the transfer of course work. Additional information can be found in Southwestern's Student Handbook, which will be made available to all accepted applicants and is also available upon written request.

Southwestern will send a transcript to the student's home institution following completion of the program and final payment of all tuition and fees. Acceptance of transfer credit is subject to determination by the student's home institution. Students should be aware that participation in a summer program is unlikely to accelerate their graduation dates; students interested in acceleration should consult their home institution.

## **STATE DEPARTMENT TRAVEL INFORMATION**

Visit the United States Department of State website for information about traveling to and within the United Kingdom (<http://travel.state.gov/content/passports/english/country/united-kingdom.html>). If, prior to the commencement of the program, a U.S. State Department Travel Warning or Alert is issued for the country(ies) in which the program will be conducted, all registrants will be notified promptly of the warning and be given an opportunity to withdraw from the program. If, during the course of the program, a U.S. State Department Travel Warning or Alert is issued for the country(ies) in which the program is being conducted, students will be notified promptly of the warning and given an opportunity to withdraw from the program. In the event that students withdraw from the program as permitted in these criteria during the course of the program, or if the program is terminated, students will be refunded fees paid except for room and board payments utilized prior to the date of withdrawal or termination.

## **TUITION REFUND POLICY**

Students who withdraw from the program or request a class change must notify the Institute in writing as early as possible. Students who withdraw before the first day of the summer program may receive a 100% credit of charged tuition (but not housing and materials fee), with the exception of the \$250 non-refundable application fee and the \$750 non-refundable registration fee. Thereafter, a refund for tuition is pro-rated on a daily basis. After 60% of the program is completed, there is no refund.

Students who withdraw from the program prior to the commencement of the program due to a course cancellation, significant change, or the cancellation of the program, including cancellation because of a U.S. State Department travel warning or alert, will be refunded all monies advanced within twenty (20) days after the cancellation or withdrawal.

Students who withdraw from the program during the course of the program due to a course cancellation, significant change, or termination of the program, including termination because of a U.S. State Department travel warning or alert, will be refunded fees paid except for room and board payments utilized prior to the date of termination or withdrawal.

## CANCELLATION POLICY

Southwestern reserves the right to change or cancel the London Summer Program at any time prior to May 1. Southwestern also reserves the right to cancel any course due to insufficient enrollment. Cancellation of the program or any course after May 1 will occur only if necessary for reasons beyond Southwestern's control. For cancellation that occurs after a deposit has been paid, the program director will use his best efforts to make arrangements for each student enrolled to attend a similar program, if the student so desires, and all money advanced by the student shall be refunded within twenty (20) days after the date of cancellation. Students who have paid a deposit or registered for the program also have the opportunity to withdraw from the program if there are changes in the course offerings or other significant aspects of the program and receive a refund of fees paid with the exception of room and board payments utilized prior to the date of withdrawal. In the event of cancellation, students will immediately be notified by email, phone, and U.S. mail.

## COVID-19 GUIDELINES AND UPDATES

This program has been canceled in recent years due to the Covid-19 pandemic. Should the program be canceled for 2022, all fees paid will be refunded. We are continuing to monitor the travel guidelines for the U.S. and U.K. territories. For the most current information, please visit the following link:

[SWLAW.edu/GoToLondonLaw](http://SWLAW.edu/GoToLondonLaw)

## LIABILITY AND INSURANCE

Southwestern will not be responsible in any manner whatsoever for personal injuries, medical conditions, or loss or damage to personal property incurred by any student or program participant, including but not limited to transit to or from London. Southwestern requires students to obtain health insurance that covers or reimburses for health care abroad and requires the plan to cover medical evacuation and repatriation.



This was a great all-around program! I fell in love with London, got to travel all over Europe while learning about very interesting topics from the experts in the field. The out-of-class events made the program that much more enjoyable!"

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### CODY MORRISON

Southern Texas Thurgood Marshall,  
2018 participant

## AN EXPERIENCED SUMMER ABROAD PROGRAM PROVIDER

For more than 25 years, Southwestern has offered popular summer law programs in England; Buenos Aires, Argentina; Vancouver, B.C., Canada; and Guanajuato, Mexico (as part of a consortium). Students from more than 90 different law schools have participated in these programs, which feature courses in a variety of subjects with an international or comparative law emphasis, as well as immersion in the culture and environment of the host countries.

## THE DONALD E. BIEDERMAN ENTERTAINMENT AND MEDIA LAW INSTITUTE

Through the Donald E. Biederman Entertainment & Media Law Institute (BEMLI), Southwestern Law School offers the most comprehensive entertainment and media law curriculum in the United States. Ranked among The Hollywood Reporter's listing of "America's Top Ten Entertainment Law Schools," Southwestern's extensive course offerings, international programs, externships, and other co-curricular activities are specifically designed to prepare graduates for the practice of law in connection with a host of entertainment and media disciplines across both traditional and internet mediums such as film, television, music, theater, advertising, sports, and journalism. Southwestern has an outstanding entertainment and media law faculty, and its graduates occupy important positions across a broad range of entertainment and media industry organizations.





# SOUTHWESTERN LAW SCHOOL

Los Angeles, California ▪ [www.swlaw.edu](http://www.swlaw.edu)

## CONTACT INFORMATION

All inquiries, forms, and correspondence about the program should be directed to:

**Tamara D. Moore**

Director, London Summer Program  
Biederman Entertainment and Media Law Institute  
Southwestern Law School  
3050 Wilshire Boulevard  
Los Angeles, CA 90010-1106

Tel: (213) 738-6602

[GoToLondon@swlaw.edu](mailto:GoToLondon@swlaw.edu)

*Southwestern Law School is approved by the American Bar Association (Council of the American Bar Association Section of Legal Education and Admissions to the Bar, 321 North Clark Street, Chicago, IL 60654, 312-988-6738) and is a member of the Association of American Law Schools.*

*Southwestern Law School does not discriminate based on race (including hairstyle and hair texture), color, religion, creed, ancestry, national origin, sex, gender (including pregnancy, childbirth, breastfeeding, or related medical conditions), sexual orientation, gender identity, gender expression, parental status, marital status, age (40 and over), disability (mental or physical), medical condition, citizenship status, veteran status, genetic information, or any other basis prohibited by applicable law in its programs and activities. Please direct all inquiries regarding Southwestern's non-discrimination policies to: Diversity Affairs, 3050 Wilshire Boulevard, Los Angeles, CA 90010 / (213) 738-6872*

