

Elana Rodan Schuldt, President & CEO, Rodan Family Foundation

Elana serves as President & CEO of the Rodan Family Foundation, where she leads strategic, evidenced-based giving towards the foundation's goals. Elana currently serves on the board of directors of Moishe House and on the Bay Area Federation's Endowment Committee. Past leadership positions include board member of the JCC East Bay. Before this, Elana worked for nearly 10 years at Rodan + Fields with a focus on digital marketing in a peer-driven model. Elana received a bachelor's degree in Human Development from the University of California, Davis.